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GALPIN MAZDA APPOINTED TO MAZDA'S PRESTIGIOUS 2007 PRESIDENT'S CLUB

-- Los Angeles Dealer Recognized For Sales and Customer Satisfaction Excellence --

LOS ANGELES, Calif. – Mazda North American Operations (MNAO) announced Galpin Mazda of Van Nuys, Calif. as a recipient to be included in its prestigious Mazda President's Club. Mazda's President's Club recognizes the top 50 Mazda dealers nationwide in combined sales and customer service satisfaction performance.

“Because of the demands placed on successful sales, the marketplace has evolved dramatically with new levels of commitment to our family of customers,” said Jim O’Sullivan, president and CEO of MNAO. “The companies that deliver the best sales experience and superior customer satisfaction will thrive in this environment. We present this annual award to Mazda dealerships in proud acknowledgment of their superb accomplishment in these areas.”

Membership to the 2007 Mazda President's Club draws upon two integral factors — sales rank and customer satisfaction rank. Within each sales volume group, dealerships' sales and customer satisfaction rankings are assigned equal weight. The eligible dealers, whose combined rankings in these two categories place them among the top 50 dealers in their sales volume group, qualify for membership.

“We attribute much of our success in sales to great relationships with our customers,” said Brian Allen, general manager of Galpin Mazda. “It is through superior customer satisfaction that Galpin Mazda is part of the President's Club and we are proud to be part of this impressive group of dealerships.”

Galpin Mazda sold a total of 1,655 vehicles in 2007, bringing them in at number seven in sales. Combined with its customer satisfaction ranking, Galpin finished 12th overall among Mazda dealers.

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Headquartered in Irvine, Calif., Mazda North American Operations oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada and Mexico through nearly 900 dealers. Operations in Canada are managed by Mazda Canada, Inc., located in Ontario, Canada, and in Mexico by Mazda Motor de Mexico in Mexico City.

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EDITOR'S NOTE: For more information on Mazda products, visit the online Mazda media center at www.mazdausamedia.com.



BFGoodrich Tires Ready to 'Krawl' to Gravity-Defying Limits in 2008 with its Krawler™ T/A^{®KX} Tire

Greenville, S.C. – February 13, 2008 – BFGoodrich Tires is once again gearing up for the 2008 World Extreme Rock Crawling Championships (W.E.ROCK) and Xtreme Rock Racing Association (XRRRA) seasons while remaining poised for success. Since its introduction five years ago, the BFGoodrich Tires Krawler T/A^{®KX} tire has won more Rock Crawling, Rock Cross and Rock Racing events than all other tire manufacturers combined and it's no surprise BFGoodrich Tires supported teams are excited to return. They ended last year by trouncing the competition in Rock Cross and Rock Racing with an outstanding 31 combined wins.

"We are very excited to represent our racers in these series' again," said Todd Steen, motorsports marketing manager for BFGoodrich Tires. "As proven over the past five years, BFGoodrich Tires' Krawler T/A^{®KX} tire, paired with the talent found in our supported drivers is the perfect recipe for success."

The 2007 streak of wins for BFGoodrich Tires began during the XRRRA Eastern division series where BFGoodrich Tires supported teams captured two victories and the Eastern Division championship title. On the West Coast, BFGoodrich Tires' drivers and teams took home three XRRRA wins; two of which were won by Shannon Campbell. BFGoodrich Tires supremacy in XRRRA competition was solidified by Roger Lovell who took home the (single event) XRRRA Championship honors in Colorado Springs, Colo. Throughout the season, BFGoodrich Tires supported teams dominated in all three categories: Mod Stock, Pro Modified, and Unlimited by recording an impressive seven wins!

The winning momentum continued into the 2007 W.E.ROCK series when BFGoodrich Tires drivers Derek West, Brian Errea, and Shannon Campbell took home wins all three categories at the (single event) W.E.ROCK Grand National Championship. Prior to the Grand National championship event, the Western Pro Modified category was overrun as drivers Dean Bulloch, Jeff Mello, and Brad Lovell took home all the wins. The Unlimited category followed suit with Jason Paulie, Shannon Campbell, and Cody Wagoner sweeping the board. On the East Coast, Derek West brought BFGoodrich Tires the Mod Stock wins in all races with Matt Deas and Shannon Campbell carrying the torch in the Unlimited category. BFGoodrich tires also won all three classes at the UROC Rock Cross finals with Shannon Campbell taking the Unlimited class trophy, Brad Lovell reigned supreme in the Pro Mod class and Richard "Buzz" Bronsema won in the stock class. In the end, BFGoodrich Tires collected a whopping 31 victories and 11 championships in Rock Cross and Rock Racing for 2007.

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Many of Rock Cross and Rock Racing's most talented drivers will again receive support from BFGoodrich Tires in 2008 and help continue its illustrious streak of wins. A few key BFGoodrich Tires drivers to watch this year include popular Rock Sports standouts such as Dean Bulloch, Tracy Jordan, Brad and Roger Lovell, Jason Scherer and Shannon Campbell, who will also be making his CORR off-road racing debut in the Pro-Lite ranks. These drivers will be flanked with a stable of talent led by Jeff Mello and includes Jason Paulie, Brian Errea, Joachim Schweisow, Cody Wagonner, Derek West and the brother team of John and Nate Williams.

While the drivers truly own the podium, it wouldn't be possible without the equipment. The "KX" in Krawler T/A^{KX} tire translates to "Key Feature: Xtreme," which describes the lengths BFGoodrich Tires went to in engineering the tire and the punishing, brutal and demanding terrain for which the tire was designed. The Krawler T/A^{KX} tire boasts a specially formulated tri-polymer tread compound, tuned for exceptional traction and toughness, to help optimize grip and control, while large, deep lugs provide tremendous traction through rocks, mud and dirt. BFGoodrich Tires engineers gathered rock crawling pioneers to first test the tires and then used their feedback to tailor the tires' performance.

The BFGoodrich Tires Krawler T/A^{KX} tire also worked flawlessly when UROC announced the drastic change in the switch of its main focus from Rock Crawling to the newly created sport of Rock Cross. This new motorsport features head to head competition on a closed course rock and dirt track, encompassing all of the excitement of Supercross, with the adrenalin of Bull riding. Rock Cross is divided into three classes; Mod Stock, Pro Modified and Unlimited, with the top five competitors from each class moving on to the semifinals and thusly the main event. For the novice fan, the Mod Stock class uses no larger than 35" tires, lift kits are allowed, but otherwise, the vehicles are relatively stock. The Pro Modified class consists of vehicles that exceed the Mod Stock class requirements, but still retain a stock frame and body, while the Unlimited class is comprised of everything else. The BFGoodrich Tires Krawler T/A^{KX} tire meets all the requirements for each class in Rock Cross competition.

Using motorsports as a proving ground for more than 30 years, BFGoodrich[®] Tires is involved in every type of racing, including oval, sports car, drifting, drag, desert, dirt, rally and extreme rock-crawling. BFGoodrich Tires combines technological expertise with vast motorsports experience, delivering a high-performance tire for every type of vehicle. Visit BFGoodrich Tires online at www.bfgoodrichtires.com.

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