



February 13, 2008

To whom it may concern:

As Emily's supervisor over the past five months, I am happy to provide a recommendation for her to pursue a career in public relations. During her time at the Hill & Knowlton Irvine office, she has demonstrated a real passion for the public relations industry. I am confident that she would excel in any position in the marketing communications industry upon her graduation from University of California Irvine (UCI) in March 2008.

Emily has gained a wide variety of experience in her internship at Hill & Knowlton. She's been a team member on various consumer marketing accounts, including Mazda North American Operations, Ford Motor Company, adidas North America, HMSHost and the Pasadena Tournament of Roses. Emily has been integral in every part of the public relations process, from writing media materials, building media lists, staffing events and media relations. Emily's writing skills show a clear understanding of public relations writing and AP style, as well as a great voice. Her experience writing for UCI's school newspaper shows through her creative and thoughtful communication.

Emily has thrived in the agency environment and shows great attention to detail, an understanding of urgency and a clear desire to excel. She has been an active part of day-to-day agency activities such as brainstorming, training, cross-office communication and the new business process. She is well-equipped to take her experience at H&K and apply it to her future public relations roles.

I would be pleased to discuss Emily's qualifications, so feel free to contact me via phone or email.

Best,

A handwritten signature in black ink, appearing to read "Brianne Lunzmann". The signature is fluid and cursive, with a long horizontal stroke at the end.

Brianne Lunzmann
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